

# Kiwanis

## Rocky Mountain District

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**Kiwanian**

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### In This Issue

Governor Kelly

KPTI's Safe Kids Award

RMD Kiwanis Foundation

Gov Elect Candidates

Candidate Barney

Candidate Garretson

Candidate Haberer

Open Your Heart

Kiwanis Int'l Convention

Did You Know

### Quick Links

[Rocky Mountain District](#)

[Kiwanis Home Page](#)

[Kiwanis One Home Page](#)

[Kiwanis One Login](#)

[Int'l Registration Form](#)

[District Newsletters](#)

[Club Leadership Tools](#)

[District Directories](#)

[District Photo Gallery](#)

**IN MEMORIAM**

### **GOLDFISH AND HOT DOGS AND PIES**

by Paul Palazzolo, Kiwanis International President



What do cream pies, goldfish and hot dogs have in common? They can all be elements of a successful effort to increase your club's membership strength! The answer seems peculiar, but I'll explain.

As we highlight MAY as MEMBERSHIP MONTH, I hope your club is already planning something special that encourages Kiwanians to sponsor new members. Anyone in the club - whether you're a president, past president or recently joined - can take the initiative to get the club involved in a membership campaign.

Here are three elements that have proven to be helpful in a successful membership effort:

1. Focused time-frame - Whether it's five weeks or ten weeks, a definite period allows your members to keep the goal in mind with a sense of urgency.
2. Focused goal - A challenging and specific target motivates and develops a spirit of teamwork. Constantly publicize and display the goal and the progress at each meeting during the time-frame.
3. Fun - This is where the answer to the above question comes in.
  - Club presidents can offer to receive a cream pie in the face from every Kiwanian in the club that sponsors three new members!
  - Until he or she sponsors a new member, a randomly selected Kiwanian cares for the club's live goldfish mascot! (You can use as many live goldfish mascots as you wish to multiply the fun and the new

Jim Burleigh  
Kiwanis Club of Applewood

Jim Deluhery  
Kiwanis Club of Poudre  
Golden K

Robert Evers  
Kiwanis Club of Grand  
Junction

Leciercq Jones  
Kiwanis Club of Cheyenne

Art Knief  
Charter Member  
Kiwanis Club of  
Lakeside/Wheat Ridge

Robert Kolb  
Kiwanis Club of Powell

James Peterson  
Kiwanis Club of Foothills,  
Boulder

Ed Schmidt  
Kiwanis Club of Golden

Robert Stollard  
Kiwanis Club of Alameda  
West

member results.)

- Portion the club into teams for membership recruiting purposes. The team sponsoring the most new members enjoys an exceptional meal at a celebration meeting while all others enjoy hot dogs!

There's no peculiar answer to why we need to highlight MAY as MEMBERSHIP MONTH or why we must strengthen our Kiwanis Club membership. When we have more Kiwanians, we can provide more service - more Terrific Kids programs, more hands to work at our clubs' fund raisers, more help to fulfill our responsibilities of Kiwanis Family sponsorship and more smiles on the faces of children in our communities and around the globe. For this answer and for these reasons in your community, let's plan now to make May 2010 the most successful KIWANIS MEMBERSHIP MONTH ever!

**It's not too late** to sign up for the  
**Successful Membership Campaigns** webinar(s) ...  
**April 21, Wednesday at 8pm EST/6pm MST**  
**April 27, Tuesday at 3pm EST/1pm MST**

**Use the link below to sign up**

<http://www.kiwanisone.org/Pages/Resources/default.aspx?PageID=380>

**Kiwanis is a global organization of volunteers  
dedicated to changing the world one child and one  
community at a time**

## **Governor Kelly Steck James**



**Happy spring, Kiwanians!**

I hope that you all had a tremendous *Kiwanis One Day!* Kiwanians from around the globe gathering in simultaneous service to the world; what an amazing opportunity! My family and I were blessed to spend the day in Pueblo, visiting with the clubs in Division 12. They were able to package 10,000 meals in less than 2 hours for *Kids Against Hunger...wow!* I understand that an additional 45,000 meals were packaged at the facility in Littleton on *Kiwanis One Day.* I believe that the weather cooperated throughout our beautiful district; what an awesome day it was to serve our communities and enjoy K-Family fellowship.

Since Mid-Winter conference, I have had the honor of making official Governor's visits to divisions 4, 5, 7 and 12. I cannot thank the members in those divisions enough for their generosity and hospitality. To hear about and see the incredible work that Kiwanians around the Rocky Mountain District are performing is truly awe inspiring. You make me so proud to be a Kiwanian! Thank you so much to Lt. Governor's Alan Arbuckle, Kathy Lee, LeAnn Zetmeir and Hal Deselms for inviting me to visit your divisions.

As we barrel down on May, we should all be focused on our goals and strategies for club growth during the month of May...MAY IS MEMBERSHIP MONTH! I would like for each of your clubs to set a goal for club growth and develop a plan to achieve that goal. Our district will grow by at least 100 members in May. Won't you be a part of the progress? Please visit the Kiwanis International website and pledge your commitment to grow. Here's how: Go to [www.kiwanis.org](http://www.kiwanis.org), click on the orange "member area" button at the top, click on the "Commit to Grow" button located in the center of your screen under the "Strengthen Your Club" banner. At the bottom of the page under #4 you will find a link to pledge your commitment. If you need any assistance at all, or even just a sounding board for your ideas, please feel free to call me at (720) 244-4483 or Mary Villalba at (303) 290-8415. We are here to help!

The time to grow is now. The needs in our communities have never been greater. Remember, to give someone the opportunity to change a child's life is an amazing gift.

Thanks to each and every one of you for your commitment to Kiwanis and to the work that we do. I hope to see many of you on April 25<sup>th</sup> at The Rocky Mountain District Stars of Tomorrow show in Greeley!

Yours in service,

--Kelly

Kelly Steck-James

Governor 2009/10

Rocky Mountain District Kiwanis International



#### **KPTI's Safe Kids Denver Metro Receives Coalition of the Year Award**

Safe Kids Denver Metro, a program of the Kiwanis Pediatric Trauma Institute at The Children's Hospital, was honored in December with the 2009 Safe Kids USA Coalition of the Year Award present by Safe Kids

Worldwide in Washington, DC. This award honors the coalition's success of community-based child safety programs, specifically advocating for carbon monoxide safety legislation, alarm distribution and education; distracted driver studies; traumatic brain injury and bicycle helmet programs; safety in and around cars program at the Denver Boy Scout Show; and supporting pedestrian safety programs and International Walk to School Day at fifteen local schools.

Unintentional injuries are the leading cause of injury and death for children ages 1-14 years in metro Denver and throughout the Rocky Mountain District. Created in the late 90s, Safe Kids Denver Metro, a coalition of more than 50 organizations, strives to identify and prevent these injuries in children ages fourteen years and younger in the Denver metro area, using a combined effort of education, research, advocacy, and media.

Every local Safe Kids coalition across the country has saved countless lives and helped children and their families stay safe. To be singled out of such a caring group of advocates is a huge vote of confidence for the work that Safe Kids Denver Metro does every day," says Leslie Feuerborn, coalition coordinator. "We work hard to encourage programs that will help children in the Denver metropolitan area stay out of the emergency room."

The pedestrian safety program also earned Safe Kids Denver Metro the 2009 Outstanding U.S. Walk This Way Partnership Award for their collaboration with FedEx on pedestrian safety. Safe Kids organized a variety of pedestrian safety programs including a popular Halloween Safety event.

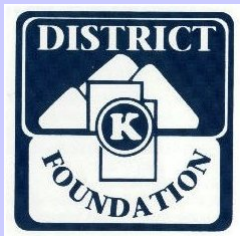
"This recognition truly expresses the passion, commitment and relentless efforts The Children's Hospital and our injury prevention partners, including Kiwanis, give daily to decrease the unintentional childhood injury rate in the Denver metro area," says Ray Cuellar, Business Development Manager for Pridemark Paramedics and Chair of the Safe Kids Denver Metro coalition.

Injury prevention works and Safe Kids Denver Metro's commitment to injury prevention in children is commendable. Between 1996-98 and 2006-08, the unintentional injury rate of children 0-14 years in the Denver metropolitan area dropped from 205 per 100,000 to 113 per 100,000; **a 44.4% reduction.**

Congratulations, Safe Kids and the Kiwanis volunteers who have helped along the way!

For more information about Safe Kids Denver Metro, please contact Leslie Feuerborn at 720-777-KPTI (5784) or [Feuerborn.leslie@tchden.org](mailto:Feuerborn.leslie@tchden.org).

## Rocky Mountain District Kiwanis Foundation



The Rocky Mountain District Kiwanis Foundation is an organization created by the Rocky Mountain District of Kiwanis International in 1983 to receive charitable donations and disburse funds for charitable purposes - essentially, to constitute the philanthropic arm of

the Rocky Mountain District. All donations received by the Foundation are tax-deductible to the full extent allowed by law. The Foundation represents all Kiwanians in the Rocky Mountain District, who by virtue of being members of a Kiwanis Club are also members of the Foundation.

The Foundation is governed by a Board of Directors consisting of 21 members (all Kiwanians), including the Governor, the Governor-Elect and the Immediate Past Governor of the District.

The Foundation has about \$300,000 in assets, split between various endowment (restricted) funds and an unrestricted fund.

The principal source of funding for the Foundation is contributions from Kiwanis Clubs and individual Kiwanians (about \$70,000 last year). In addition to direct monetary contributions, the Foundation now receives money from the gift basket silent auctions held at the District Convention.

The principal recipient of funds from the Foundation is the Kiwanis Pediatric Trauma Institute (KPTI), which is a joint project with the Children's Hospital in Denver that the District and the Foundation have supported since 1994. The Foundation donated \$55,000 to KPTI in each of the last two years, and has pledged \$60,000 in contributions for the current year. Kiwanis contributions, while significant, still represent less than 50% of the funding for KPTI.

In addition to KPTI, the Foundation makes grants to Kiwanis Clubs within the District to assist them with their charitable projects. Among the guidelines for such grants are that the total amount of grants to any one Club cannot exceed \$2,500 in any administrative year; any grant request must be for a specific project, not simply for general funding of the Club; the project must benefit children; and matching funds will benefit any grant request.

We encourage you to learn more about, and to support, YOUR Foundation and its activities. Feel free to contact the Foundation's Executive Director, Ramona Richers, at [rlr@cmconline.com](mailto:rlr@cmconline.com), or its President, Jack Forhan, at [jff@forhanlaw.com](mailto:jff@forhanlaw.com), for that purpose.

Click here for [Contribution/Pledge Form](#) for the RMDK Foundation

## Candidates for Governor Elect 2010-2011

Three candidates will be running for the office of Governor Elect 2010 - 2011 at the 91st Annual Rocky Mountain District Convention in Laramie, WY August 12-15, 2010.

The candidates are Paulette Barney of Division 11, Bob Garretson of Division 16, and Jim Haberer of Division 9. Each of them has presented the district with their bio, vision, and goals. Please take time to meet all three at the convention in Laramie. Every club has three delegates to the House of Delegates on August 14th where one candidate will be elected to serve as Governor Elect 2010-2011. The candidate bios and vision statements follow in alphabetical order.

## **Paulette Barney, Division 11**



Service, service, service...

Why should I, a past Governor, want to run again for the same office? It is all about service. I desire to work with members of the Rocky Mountain District Kiwanis in this leadership role and provide service to the communities in which we live. More importantly, I have a heart for youth and desire to serve the youth in our districts through the implementation of programs which will benefit our children today and our great nation in the years to come.

As an experienced past Governor of the Rocky Mountain District, I will hit the ground running at Kiwanis International. The contacts are in place, and I am already working with past International President Wil Blechman to implement programs with leaders from among our nation to benefit our children. The goal is to start those programs here, in our district, with the hope they will spread and in the future become a global initiative.

In the past, I have served in other countries to build schools. I currently assist in the diversity issues of the Boulder County School District and participated in the Cesar Chavez food fast and Reading Against Racism. In the Rocky Mountain District I have served as a club leadership instructor since 1999, was the first K-Kids Administrator, currently serve as the Young Children Priority One chairperson, and was a distinguished Lt. Governor.

With that said, it is not what I have done. And, I pray being a past Governor will not prevent you from supporting my candidacy now. In truth, it is who I am today and how I can benefit the Rocky Mountain District in service. With grace, I will give service which will produce recognition. The recognition of Kiwanis service will bring growth, individually and in membership.

## **Bob Garretson, Division 16**



Hello fellow Kiwanians!

By way of introduction, I have been a member of the Fort Collins Eyeopeners Kiwanis club for twenty years. I have served as club President, Distinguished club Secretary and lead the fund raising activities for the club. I am currently serving my second term as Lt. Governor, Division 16 and am the District Finance Chair.

A native Coloradan attending Colorado State University, I graduated with BS and MS Degrees in Accounting. The next twenty years were spent in private industry as controller, vice-president and chief financial officer of several companies. My current firm, Robert M. Garretson, CPA, specializes in providing consulting, coaching and advisory services to small businesses.

I am the proud father of four adult children, including a former Lt. Governor of the Rocky Mountain District CKI. A son-in-law and a "grand dog" are also members of this group. I enjoy travel, bicycling, and music and sporting events.

After being involved at the District level for the past two years as Lt. Governor of Division 16 and talking with some of you over the course of those two years, I am confident that I can contribute to moving the District forward and continuing the good work of the past Governors.

My goals for the District are simple, but lofty. They are:

- Establish a vision and plan for what the District will look like five years from now
- Be recognized by Kiwanis International as an exemplary District
- Work with the membership so your club will be considered the club of choice in your community
- Provide growth through service-based leadership and projects

None of this work can be done without the involvement and participation of the members. I look forward to hearing your thoughts, questions and comments.

Although achieving these goals will provide our District with well deserved recognition, we must continue to keep the promise of touching the lives of children everywhere at the top of the list. Together we can achieve these goals and realize the reasons we have become Kiwanians.

## **Jim Haberer, Division 9**



I am a Colorado native, born and raised in Northwest Denver, just blocks away from Holy Family, where I attended grade and high school. I served two years in the US Army. Upon discharge from the Army, I enrolled in night school at Regis College and earned a B.S. Degree, majoring in Business Administration.

Professionally, I served as the first Admissions Director at Regis College and was employed at Mountain Bell for over thirty years in the areas of construction, installation, and marketing before his retirement.

I was married to Pat for fifty three years and have four children, ten grandchildren and one great grandson. Pat passed away earlier this year. We resided in Arvada for fifty years and have been members of the Credit union since 1962. Jim has

served as a volunteer at the Credit Union for over twenty years in various capacities including the Credit Committee, the Supervisory Committee, and the Board of Directors.

I have been an active member of my Alameda West club for thirty-nine years serving in every capacity as well as being a distinguished Lt. Governor for Division 9. I also served on the district foundation board and several district committees including host committee for the International Convention in 1999.

My vision for the Rocky Mountain District is to **"Grow the Kiwanis Footprint"** by

- Achieving membership growth through education and enthusiasm
- Promoting membership involvement at all levels
- Identifying and developing leadership potential within the district
- Improving recognition of Kiwanis within the community
- Encouraging long-term commitment to Kiwanis Goals

Given the opportunity to serve our district at the highest level, I will provide quality leadership. Thank you for your consideration and support.

### **Open your heart to children**

For the first time, Kiwanis International will match all unrestricted contributions to the **Kiwanis International Foundation** on a \$1-for-\$1 basis, up to US\$750,000, through the New Beginning campaign. The match will apply to contributions made now through **April 30, 2010**, as the foundation hopes to raise \$1.5 million to support its grants and programs.

The match is an opportunity to double the impact of your gift and will enable the foundation to invest more generously to help disadvantaged children and communities. The foundation helps Kiwanis fulfill its mission of serving the world's children by distributing grants to districts and clubs.

To give or learn more, go online to [www.kiwanis.org/foundation/challenge](http://www.kiwanis.org/foundation/challenge) or call the foundation staff at (317) 217-6155 to insure your contribution is recorded by **April 30, 2010**.



Kiwanis International Convention

### **Go big in Vegas**

Did you know that the [Kiwanis International Convention](http://www.kiwanisone.org/convention) ([www.kiwanisone.org/convention](http://www.kiwanisone.org/convention)) has something for everybody? Find out what's going on during the big June event, when

the next [Worldwide Service Project \(www.kiwanis.org/wsp\)](http://www.kiwanis.org/wsp) will be revealed.

Registration is high, and ticketed events are selling out fast! If you want to see Cirque du Soleil's production of KÀ, [register now](#)

(<https://www.kiwanisone.org/memberresources/convention/convreg2010.aspx>) and **make sure to purchase your tickets during registration. THIS EVENT WILL SELL OUT and is an exclusive showing for Kiwanis convention attendees only. The show combines acrobatic performances, martial arts techniques, dance, puppetry and multimedia.**

#### [Attending International Convention - This info is for you!](#)

1. Due to high cost and lack of interest, the RMDK **is not** having a district dinner this year.
2. Our district caucus will be at 7:00 a.m. on June 25th in Bally's Las Vegas Ballroom #4. Attend and find out about the candidates and amendments coming before the House of Delegates on Friday afternoon.
3. Please verify that your club has sent your delegate form into Kiwanis International and the district office.
4. Do you need a purple district shirt? It is typical for everyone in the district to wear like colors at the House of Delegates. If you don't have a district shirt - any shirt in deep purple will do. If you want to order a shirt, call the district at (866) 462-5148. Why purple? Purple Mountain Majesties, of course.

## Did You Know?

The Kiwanis Web site has a new look. Please take a moment to review it at [www.kiwanis.org](http://www.kiwanis.org).

You can donate online to the Kiwanis International Foundation for all sorts of awards and make your club's payment for the Annual Club Gift and Skip-A-Meal by credit card or e-check. Great timesaver!

<http://kif.kiwanis.org/KIF/givenow.aspx>

There's a new way to check out the latest editions of Kiwanis-family magazines. This month, they'll all debut online in new digital formats. Take a look at

[Kiwanis magazine](#), [CKI magazine](#) and [Key Club magazine](#), which just launched. [Builders Club's](#) Builders Bloc magazine and [Kiwanis Kids' K-Kids Zone](#) magazines will launch later this month.

Online education modules are now available for club board members and club membership chairs! Grab your member and club ID to

[check it out here!](#)

The [BE BIG!™ Campaign](#) is designed to communicate that small, simple actions can make a BIG difference. Clifford The Big Red Dog® is looking for individuals and/or community groups doing great things to make a difference in their community. Clifford welcomes volunteers, schools or community partners to enter for a chance to see their BIG idea win \$75,000 in community grants!

[View article...](#)

## **Dates you need to know - 2010**

|                   |  |
|-------------------|--|
| <b>April 25</b>   | <b>Stars of Tomorrow District Show in Greeley</b>          |
| <b>June 24-27</b> | <b>Kiwanis International Convention</b>                    |
| <b>Aug 12-15</b>  | <b>91st Annual District Convention in Laramie, Wyoming</b> |
| <b>Oct 15-17</b>  | <b>Key Leader Camp, Aspen, CO</b>                          |
| <b>Oct 22-24</b>  | <b>Key Leader Camp, Bailey, CO</b>                         |

**Rocky Mountain District Kiwanis Office**

**Phone: (303) 462-5148 or (866) 462-5148 Fax: (303) 988-8026**

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