



A partnership between Fort Lupton and The Children's Hospital, Denver CO

2004-2008 Summary of Coalition Activities

Mission: *To create a safer community for Fort Lupton children and families through community members and local organizations working together to keep the community healthy and injury-free.*

Community Need: *Injuries are the leading cause of death for children in Colorado and Weld County, and the adjusted injury death rate for Hispanics is higher than all other races. There is an increased desire and need among Spanish-speaking residents who lack injury prevention programs tailored to them, particularly as related to motor vehicle crashes, first aid, CPR and injury prevention classes conducted in Spanish. The coalition worked hard to address this need and focus its efforts on developing ways to increase the safety of children in the Ft. Lupton community. Below are some of the exciting highlights from the last five years.*

Outcomes:

- Completed three year research grant on safety knowledge and education of migrant seasonal farm workers
 - Offered eleven safety trainings in Spanish on child passenger safety, burn prevention and first aid
 - Provided education to more than 400 participants
 - Distributed 1000 safety educational materials and safety products
 - Knowledge regarding CPS and burn safety including proper position of a car seat and having a fire escape plan improved significantly immediately and several weeks after completion of the classes
 - CPS and burn prevention behaviors also improved significantly after safety classes and home visitation including proper car seat use, care for smoke detectors and water heater settings.
 - Presented research findings at the National Injury Free Conference, Ft. Lauderdale, FL
- Provided childhood safety education, materials and products to families at reduced cost at 15 community safety booths
 - Reached more than 3500 children and families
 - Distributed 2100 safety educational materials and 400 safety reflectors
- Gathered community feedback related to interest in receiving child safety seat education and distribution
- Provided monthly child safety seat fitting station in Ft. Lupton beginning July 2006
 - Distributed and installed approximately 120 car seats, inspected 35 additional seats
 - Provided hands-on education about proper car seat use
- Trained twelve local firemen for ongoing car seat inspection in the Weld County area
- Hosted the Injury Free National Program Office to provide a brief description of the coalition's activities
- Secured funding of over \$55,000 from the Hillsdale Foundation, Platte Valley Medical Center, State Farm, Colorado Department of Transportation and Vicksman Trust to support interventions

Outcomes Continued:

- Received \$137,372 from Colorado Department of Transportation for Safe Routes to School grant
- Coordinated four “Walk to School Day” events at local schools as part of the Safe Routes to School Grant
 - Distributed over 300 educational brochures and giveaways on pedestrian safety
 - Provided in-classroom education and activities about fire and pedestrian safety to over 330 children
 - Completed over 500 community assessments indicating environmental obstacles to walking to school
- Recipient of 45 car seats through the “Saving Kids Lives-One Child Safety Seat at a Time” from Colorado State Patrol and Child Passenger Safety Team Colorado Campaign
- Participated in Colorado Department of Transportation’s “Click It or Ticket” Enforcement Campaign by completing providing community education and a seatbelt survey at the high school demonstrating 83% use
- Completed speed zone surveys at elementary schools indicating excess speeds and need for increased patrol

Building the coalition:

- Received a three-year grant of \$160,660 from the Robert Wood Johnson Foundation to establish Injury Free Coalition for Kids in Ft. Lupton to address the injury death rates of children in a migrant community
- Opened a coalition office located in Ft. Lupton middle school
- Developed coalition publicity materials, including a newspaper advertisement, letterhead, stationary and brochure, new member packet, banner, polo shirts, pens, car seat fit station flyers and sun screen
- Established a core group of community members and representatives from various local organizations including Weld County Department of Public Health, Platte Valley Medical Center, Ft. Lupton Police and Fire Departments, Centennial Board of Cooperative Educational Services, Salud Clinic, Fort Lupton Parks and Recreation, Ft. Lupton School District, Catholic Charities, Drive Smart Weld County and Ft. Lupton Kiwanis
- Reviewed the community’s injury data and prioritized the greatest injury prevention needs: child passenger safety, home safety and fall prevention
- Held local monthly coalition meeting averaging 11 members to address the community’s most common causes of injury and other health related issues and develop plans to prevent them
- Established coalition leadership roles including chair, co-chair and secretary